



## CASE STUDY

# Elizabethtown College

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– An Elizabethtown College Student

## About Elizabethtown College

Named for its quaint hometown in south central Pennsylvania, Elizabethtown College is a selective residential college of about 1,900 students from 30 states and 40 foreign countries. The 200-acre campus was founded in 1899 by the Church of the Brethren, but has been independently governed since 1993. The school's founding values remain firmly embedded in campus programs, with a strong emphasis on study abroad, civic engagement, global citizenship, peace, and justice.

The college's four-story, 250,000-volume High Library is primarily for the use of students, faculty, and staff. Elizabethtown residents and non-resident 'Friends of the Library' can buy a \$20 card that gives them borrowing privileges for a year.

## Book ScanCenter - A Hit With Students

BethAnn Zambella, director of the library, saw a demonstration of the Book ScanCenter at a conference and realized it would fill a need for Elizabethtown College's increasingly digital-savvy students. "It seemed really easy to use, and it was the right time," she said. "Our users have a lot of expectations and we want to meet or exceed them."

The library had one small scanner attached to a PC in the computer lab. They also recently replaced all the copiers with new models with scanning capabilities, but students weren't using them. They were complicated to use, error-prone, and



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couldn't scan in color. When Scannx offered her a free trial unit, she decided to see what her patrons thought.

The Book ScanCenter arrived just in time for the end-of-semester project crunch, and it was an immediate hit. One student working at the library wrote Zambella: "Just wanted to let you know that I got a number of very positive reviews about the Scannx system, in case you were considering purchasing it."

At the end of the semester, a grateful education student sent Zambella an e-mail thanking her and the library staff for their help with her senior seminar. She devoted an entire paragraph to the Book ScanCenter: "I used the new scanner. I think it's absolutely amazing and so so so easy to use. I love it! I scanned articles into the computer that I had written and they came out beautiful!"

When the trial ended, Zambella bought a Book ScanCenter.

"I've seen people scan a real variety of items," said Zambella. "Everything from straight documents to clippings and photos – little things they are arranging on the glass. It's being used for academic projects and life portfolios, as well as personal projects."

### Staff Also Prefers Book ScanCenter

But it isn't only students using the Book ScanCenter. The library staff prefers it to other scanning options, especially because of its patented book-edge scanning bed, which allows the page to lie flat on the glass and capture a full, clear image.

"The staff has been using it heavily to scan bound periodical volumes, reference books, and old volumes of the Reader's Guide to Periodicals," said Zambella.

"Some of those can be five inches thick, and it's really hard to use on a regular copier without that book edge."



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In fact, the staff is asking her to replace a scanner in the technology services department now, even though Zambella asked them last year if they needed a new photocopier and they said no.

"Apparently, I was asking the wrong question," she said. "What they want is to replace their big flatbed scanner, because it's so slow. They like the speed and ease of use of the Book ScanCenter."

### Easy-to-Use, Dependable, and Greener

Zambella remains impressed with how user-friendly it is. "I like the touch screen and the way it walks them through the steps," she said. "It didn't require any documentation. It just takes you intuitively through the process." Once scanned, the digital documents can be e-mailed or saved to a USB drive, PDF, or mobile device.

In addition, she said, the Book ScanCenter "is pretty maintenance free. That's been a pleasure because the printers and copiers are pretty high-maintenance."

Finally, while going green was not part of her original motivation, she is pleased with how well it supports Elizabethtown College's sustainability efforts. "It's all part of our campaign to have people printing less. We're trying to change behaviors and make people sensitive to the environment. About 90 percent of printing that happens at the college happens at the library, so anything that puts a dent in that makes a big impact."